

Rep Order# 6860455
Ver# 3
Status Revised
Traffic Order#
Printed: 10/02/2012 2:12 PM
1 of 2

EC'd Yes
Last Received: 10/02/2012 1:47 PM
Showing Buylines: All Rep Revised Lines

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser ( ) MICHELLE LUJAN-GRIS
Product Candidate
Estimate# 1676
Buyer Michele Certo
Phone#
Fax#

Agency ( ) THE NEW MEDIA FIRM
1322 G STREET SE
WASHINGTON, DC 20003
Agency C/P1/P2/E 347/365/1676
Flight Dates 10/03/2012 - 10/09/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---
SC=\*

--- REMARKS ---
REV PG LINE 48
PLEASE CFN
THANKS

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*48		MADE IN JERSEY	10/05-10/05	\$900.00	:30	1	1	F	8P-9P	\$900.00	1	
Sales Remark: V3 PC V3 Program Name Change, Comment Changed												

---REPORT TOTALS---
Report Totals: 1 / \$900.00

---SALES MONTHLY TOTALS---
Oct 12: 48 / \$14,025.00
Sales Totals: 48 / \$14,025.00
Station Totals: 48 / \$14,025.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---												
Market Totals				\$42,500								
		CABL	0%	KASA	7%	KASY	0%	KBIM	0%	KOAT	35%	
		KOB	25%	KRQE	33%	KWBQ	0%					

---COMPETITIVE COMMENTS---
EST SHARES

Books NOV12
Demos RA35+

EC'd Yes Last Received: 10/02/2012 1:47 PM Showing Buylines: All Rep Revised Lines

Station	KRQE-TV ALBUQUERQUE, NM.	Agency	( ) THE NEW MEDIA FIRM	Rep Firm	
Advertiser	( ) MICHELLE LUJAN-GRIS		1322 G STREET SE	Sales Office (	) PHILADELPHIA
Product	Candidate		WASHINGTON, DC 20003	Salesperson (	) AMY MCCREARY
Estimate#	1676	Agency C/P1/P2/E	347/365/1676	Salesperson Phone#	215-568-6540
Buyer	Michele Certo	Flight Dates	10/03/2012 - 10/09/2012	Salesperson FAX#	215-568-1845
Phone#		Hiatus Weeks			
Fax#					

--- CREDIT RISK ---  
CASH IN ADVANCE

# Spot Manager: All, 10/03/12-10/09/12

Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 10/03/12

## Station: KRQE

06860455	POL/Michelle	211991	M-F KRQE New	KRQE News	:30	P4	KRQE	Candidate	1676	6:12:40 AM	TV109X10812	\$125.00
06860455	POL/Michelle	211991	CBS This Mornir	CBS Early S	:30	P4	KRQE	Candidate	1676	7:29:15 AM	TV109X10812	\$100.00
06860455	POL/Michelle	211991	M-F 9a-10a	9a-10a	:30	P4	KRQE	Candidate	1676	9:22:01 AM	TV109X10812	\$100.00
06860455	POL/Michelle	211991	M-F KRQE New	12p-1230p	:30	P4	KRQE	Candidate	1676	12:24:19 PM	TV109X10812	\$175.00
06860455	POL/Michelle	211991	Soap Rotator	M-F 1230p-2	:30	P3	KRQE	Candidate	1676	12:58:11 PM	TV109X10812	\$175.00
06860455	POL/Michelle	211991	Dr. Phil	3p-4p	:30	P4	KRQE	Candidate	1676	3:56:38 PM	TV109X10812	\$125.00
06860455	POL/Michelle	211991	M-F KRQE New	4p-430p	:30	P4	KRQE	Candidate	1676	4:28:15 PM	TV109X10812	\$175.00
06860455	POL/Michelle	211991	KRQE News 13	530p-6p	:30	P4	KRQE	Candidate	1676	5:47:41 PM	TV109X10812	\$325.00
06860455	POL/Michelle	211991	M-F 6p-630p	M-F 6p-630p	:30	P4	KRQE	Candidate	1676	6:04:12 PM	TV109X10812	\$450.00
06860455	POL/Michelle	211991	LN M-F	10p-1035p	:30	P4	KRQE	Candidate	1676	10:24:56 PM	TV109X10812	\$700.00
												\$2,450.00
												\$2,450.00

Date: 10/04/12

## Station: KRQE

06860455	POL/Michelle	211991	CBS This Mornir	CBS Early S	:30	P4	KRQE	Candidate	1676	8:29:10 AM	TV109X10812	\$100.00
06860455	POL/Michelle	211991	Price is Right	11a-12p	:30	P3	KRQE	Candidate	1676	11:28:27 AM	TV109X10812	\$300.00
06860455	POL/Michelle	211991	M-F KRQE New	12p-1230p	:30	P4	KRQE	Candidate	1676	12:15:12 PM	TV109X10812	\$175.00
06860455	POL/Michelle	211991	Soap Rotator	M-F 1230p-2	:30	P3	KRQE	Candidate	1676	12:59:26 PM	TV109X10812	\$175.00
06860455	POL/Michelle	211991	M-F KRQE New	430p-5p	:30	P4	KRQE	Candidate	1676	4:54:44 PM	TV109X10812	\$175.00
06860455	POL/Michelle	211991	KRQE News 13	530p-6p	:30	P4	KRQE	Candidate	1676	5:52:26 PM	TV109X10812	\$325.00
06860455	POL/Michelle	211991	M-F 630p-7p	M-F 630p-7p	:30	P4	KRQE	Candidate	1676	6:48:22 PM	TV109X10812	\$550.00
												\$1,800.00
												\$1,800.00

Date: 10/05/12

## Station: KRQE

06860455	POL/Michelle	211991	M-F KRQE New	KRQE News	:30	P4	KRQE	Candidate	1676	6:31:25 AM	TV109X10812	\$125.00
06860455	POL/Michelle	211991	CBS This Mornir	CBS Early S	:30	P4	KRQE	Candidate	1676	8:16:20 AM	TV109X10812	\$100.00
06860455	POL/Michelle	211991	M-F 9a-10a	9a-10a	:30	P4	KRQE	Candidate	1676	9:08:35 AM	TV109X10812	\$100.00
06860455	POL/Michelle	211991	M-F KRQE New	12p-1230p	:30	P4	KRQE	Candidate	1676	12:18:34 PM	TV109X10812	\$175.00
06860455	POL/Michelle	211991	Soap Rotator	M-F 1230p-2	:30	P3	KRQE	Candidate	1676	12:58:11 PM	TV109X10812	\$175.00
06860455	POL/Michelle	211991	Dr. Phil	3p-4p	:30	P4	KRQE	Candidate	1676	3:25:44 PM	TV109X10812	\$125.00
06860455	POL/Michelle	211991	M-F KRQE New	4p-430p	:30	P4	KRQE	Candidate	1676	4:17:05 PM	TV109X10812	\$175.00
06860455	POL/Michelle	211991	KRQE News 13	530p-6p	:30	P4	KRQE	Candidate	1676	5:50:04 PM	TV109X10812	\$325.00
06860455	POL/Michelle	211991	Fri Hour 2	8p-9p	:30	P4	KRQE	Candidate	1676	7:59:24 PM	TV109X10812	\$900.00
06860455	POL/Michelle	211991	LN M-F	10p-1035p	:30	P4	KRQE	Candidate	1676	10:27:13 PM	TV109X10812	\$700.00
												\$2,900.00
												\$2,900.00

Date: 10/06/12

## Station: KRQE

06860455	POL/Michelle	211991	CBS This Mornir	5a-7a	:30	P4	KRQE	Candidate	1676	5:59:11 AM		\$25.00
06860455	POL/Michelle	211991	KRQE News Sa	7a-8a	:30	P4	KRQE	Candidate	1676	7:44:20 AM		\$50.00
06860455	POL/Michelle	211991	Sa KRQE News	530p-6p	:30	P4	KRQE	Candidate	1676	5:49:07 PM		\$175.00
												\$250.00
												\$250.00

Date: 10/07/12

## Station: KRQE

06860455	POL/Michelle	211991	Su KRQE News	530p-6p	:30	P4	KRQE	Candidate	1676	5:49:32 PM		\$175.00
												\$175.00
												\$175.00

Date: 10/08/12

## Station: KRQE

06860455	POL/Michelle	211991	M-F KRQE New	KRQE News	:30	P4	KRQE	Candidate	1676	6:32:20 AM		\$125.00
06860455	POL/Michelle	211991	CBS This Mornir	CBS Early S	:30	P4	KRQE	Candidate	1676	8:37:24 AM		\$100.00
06860455	POL/Michelle	211991	M-F KRQE New	12p-1230p	:30	P4	KRQE	Candidate	1676	12:05:12 PM		\$175.00
06860455	POL/Michelle	211991	M-F KRQE New	4p-430p	:30	P4	KRQE	Candidate	1676	4:08:00 PM		\$175.00
06860455	POL/Michelle	211991	KRQE News 13	530p-6p	:30	P4	KRQE	Candidate	1676	5:50:19 PM		\$325.00
06860455	POL/Michelle	211991	M-F 630p-7p	M-F 630p-7p	:30	P4	KRQE	Candidate	1676	6:52:53 PM		\$550.00
06860455	POL/Michelle	211991	LN M-F	10p-1035p	:30	P4	KRQE	Candidate	1676	10:27:28 PM		\$700.00

[Sorted by: Date]

# Spot Manager: All, 10/03/12-10/09/12



Alt Order #	Advertiser	Order	Inv. Code (Bool)	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 10/08/12

Station: KRQE

\$2,150.00

\$2,150.00

Date: 10/09/12

Station: KRQE

J6860455POL/Michelle	211991 CBS This Mornir	CBS Early S	:30 P4	KRQE Candidate	1676	8:53:40 AM	\$100.00
J6860455POL/Michelle	211991 M-F 9a-10a	9a-10a	:30 P4	KRQE Candidate	1676	9:34:35 AM	\$100.00
J6860455POL/Michelle	211991 Price is Right	11a-12p	:30 P3	KRQE Candidate	1676	10:58:45 AM	\$300.00
J6860455POL/Michelle	211991 M-F KRQE New	12p-1230p	:30 P4	KRQE Candidate	1676	12:28:26 PM	\$175.00
J6860455POL/Michelle	211991 Soap Rotator	M-F 1230p-2	:30 P3	KRQE Candidate	1676	12:59:11 PM	\$175.00
J6860455POL/Michelle	211991 Dr. Phil	3p-4p	:30 P4	KRQE Candidate	1676	3:43:05 PM	\$125.00
J6860455POL/Michelle	211991 M-F KRQE New	430p-5p	:30 P4	KRQE Candidate	1676	4:38:10 PM	\$175.00
J6860455POL/Michelle	211991 M-F 6p-630p	M-F 6p-630p	:30 P4	KRQE Candidate	1676	6:13:00 PM	\$450.00
J6860455POL/Michelle	211991 Tue Hour 3	9p-10p	:30 P3	KRQE Candidate	1676	9:21:29 PM	\$2,000.00
J6860455POL/Michelle	211991 LN M-F	10p-1035p	:30 P4	KRQE Candidate	1676	10:26:28 PM	\$700.00

\$4,300.00

\$4,300.00

14,025.00

[Sorted by: Date]

Rep Order# 6860455
Ver# 1
Status New
EC'd Yes

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser ( ) MICHELLE LUIAN-GRIS
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Estimate# 1676
Buyer Michele Certo
Phone#
Fax#

Traffic Order#
Agency ( ) THE NEW MEDIA FIRM
1322 G STREET SE
WASHINGTON, DC 20003
Agency C/P1/P2/E 347/365/1676
Flight Dates 10/03/2012 - 10/09/2012
Hiatus Weeks

Printed: 10/02/2012 8:01 AM
Last Received: 10/02/2012 7:49 AM
Showing Buylines: All Lines

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

10/02/2012 8:01 AM
10/02/2012 7:49 AM
Showing Buylines: All Lines

1 of 4

--- CONTRACT COMMENT ---

SC-\*

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
1		KRQE NW13-MRN2<	10/03-10/03	\$125.00	:30	1	1	W	6A-7A	\$125.00	1	
2		KRQE NW13-MRN2<	10/05-10/05	\$125.00	:30	1	1	F	6A-7A	\$125.00	1	
3		KRQE NW13-MRN2<	10/08-10/08	\$125.00	:30	1	1	M	6A-7A	\$125.00	1	
4		EARLY SHW2-CBS<	10/03-10/03	\$100.00	:30	1	1	W	7A-9A	\$100.00	1	
5		EARLY SHW2-CBS<	10/04-10/04	\$100.00	:30	1	1	TH	7A-9A	\$100.00	1	
6		EARLY SHW2-CBS<	10/05-10/05	\$100.00	:30	1	1	F	7A-9A	\$100.00	1	
7		EARLY SHW2-CBS<	10/08-10/08	\$100.00	:30	1	1	M	7A-9A	\$100.00	1	
8		EARLY SHW2-CBS<	10/09-10/09	\$100.00	:30	1	1	TU	7A-9A	\$100.00	1	
9		CBS EARLY SHOW	10/06-10/06	\$25.00	:30	1	1	SA	5A-7A	\$25.00	1	
10		KRQE NEWS	10/06-10/06	\$50.00	:30	1	1	SA	7A-8A	\$50.00	1	
11		PRICE-RT 1-CBS/PRICE-RT 2-CBS	10/04-10/04	\$300.00	:30	1	1	TH	11A-12P	\$300.00	1	
12		PRICE-RT 1-CBS/PRICE-RT 2-CBS	10/09-10/09	\$300.00	:30	1	1	TU	11A-12P	\$300.00	1	
13		KRQE NW13-NOON<	10/03-10/03	\$175.00	:30	1	1	W	12P-1230P	\$175.00	1	
14		KRQE NW13-NOON<	10/04-10/04	\$175.00	:30	1	1	TH	12P-1230P	\$175.00	1	

Rep Order# 6860455 Ver# 1 Status New  
EC'd Yes

Traffic Order#

2 of 4

Printed: 10/02/2012 8:01 AM  
Last Received: 10/02/2012 7:49 AM  
Showing Buylines: All Lines

Station KRQE-TV ALBUQUERQUE, NM.  
Advertiser ( ) MICHELLE LUJAN-GRIS  
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Estimate# 1676  
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1322 G STREET SE  
WASHINGTON, DC 20003  
Agency C/P1/P2/E 347/365/1676  
Flight Dates 10/03/2012 - 10/09/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
15		KRQE NW13-NOON<	10/05-10/05	\$175.00 4	:30	1	1	F	12P-1230P	\$175.00	1	
16		KRQE NW13-NOON<	10/08-10/08	\$175.00 4	:30	1	1	M	12P-1230P	\$175.00	1	
17		KRQE NW13-NOON<	10/09-10/09	\$175.00 4	:30	1	1	TU	12P-1230P	\$175.00	1	
18		DR. PHIL<	10/03-10/03	\$125.00 4	:30	1	1	W	3P-4P	\$125.00	1	
19		DR. PHIL<	10/05-10/05	\$125.00 4	:30	1	1	F	3P-4P	\$125.00	1	
20		DR. PHIL<	10/09-10/09	\$125.00 4	:30	1	1	TU	3P-4P	\$125.00	1	
21		KRQE NWS13-530<	10/03-10/03	\$325.00 4	:30	1	1	W	530P-6P	\$325.00	1	
22		KRQE NWS13-530<	10/04-10/04	\$325.00 4	:30	1	1	TH	530P-6P	\$325.00	1	
23		KRQE NWS13-530<	10/05-10/05	\$325.00 4	:30	1	1	F	530P-6P	\$325.00	1	
24		KRQE NWS13-530<	10/08-10/08	\$325.00 4	:30	1	1	M	530P-6P	\$325.00	1	
25		KRQE NEWS-10<	10/03-10/03	\$700.00 4	:30	1	1	W	10P-1035P	\$700.00	1	
26		KRQE NEWS-10<	10/05-10/05	\$700.00 4	:30	1	1	F	10P-1035P	\$700.00	1	
27		KRQE NEWS-10<	10/08-10/08	\$700.00 4	:30	1	1	M	10P-1035P	\$700.00	1	
28		KRQE NEWS-10<	10/09-10/09	\$700.00 4	:30	1	1	TU	10P-1035P	\$700.00	1	
29		DOCTORS<	10/03-10/03	\$100.00 4	:30	1	1	W	9A-10A	\$100.00	1	
30		DOCTORS<	10/05-10/05	\$100.00 4	:30	1	1	F	9A-10A	\$100.00	1	

Rep Order# 6860455 Ver# 1 Status New  
EC'd Yes

Traffic Order#

3 of 4

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Showing Buylines: All Lines

Station KRQE-TV ALBUQUERQUE, NM.  
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Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
31		DOCTORS<	10/09-10/09	\$100.00	:30	1	1	TU	9A-10A	\$100.00	1	
32		CBS SOAPS	10/03-10/03	\$175.00	:30	1	1	W	1230P-2P	\$175.00	1	
33		CBS SOAPS	10/04-10/04	\$175.00	:30	1	1	TH	1230P-2P	\$175.00	1	
34		CBS SOAPS	10/05-10/05	\$175.00	:30	1	1	F	1230P-2P	\$175.00	1	
35		CBS SOAPS	10/09-10/09	\$175.00	:30	1	1	TU	1230P-2P	\$175.00	1	
36		KRQE NWS13-4P<	10/03-10/03	\$175.00	:30	1	1	W	4P-430P	\$175.00	1	
37		KRQE NWS13-4P<	10/05-10/05	\$175.00	:30	1	1	F	4P-430P	\$175.00	1	
38		KRQE NWS13-4P<	10/08-10/08	\$175.00	:30	1	1	M	4P-430P	\$175.00	1	
39		KRQE NWS13-430<	10/04-10/04	\$175.00	:30	1	1	TH	430P-5P	\$175.00	1	
40		KRQE NWS13-430<	10/09-10/09	\$175.00	:30	1	1	TU	430P-5P	\$175.00	1	
41		SAT EARLY NEWS	10/06-10/06	\$175.00	:30	1	1	SA	5P-6P	\$175.00	1	
42		SUN EARLY NEWS	10/07-10/07	\$175.00	:30	1	1	SU	5P-6P	\$175.00	1	
43		JEOPARDY<	10/03-10/03	\$450.00	:30	1	1	W	6P-630P	\$450.00	1	
44		JEOPARDY<	10/09-10/09	\$450.00	:30	1	1	TU	6P-630P	\$450.00	1	
45		WHEEL-FORTNE<	10/04-10/04	\$550.00	:30	1	1	TH	630P-7P	\$550.00	1	
46		WHEEL-FORTNE<	10/08-10/08	\$550.00	:30	1	1	M	630P-7P	\$550.00	1	
47		VEGAS	10/09-10/09	\$2,000.00	:30	1	1	TU	9P-10P	\$2,000.00	1	

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Salesperson Phone# 215-568-6540  
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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
48		CSI NY	10/05-10/05	\$900.00	:30	1	1	F	<del>8P-9P</del>	<del>\$900.00</del>	1	
7-8P 800												

---REPORT TOTALS---  
Report Totals: 48 / \$14,025.00

---SALES MONTHLY TOTALS---  
Oct 12: 48 / \$14,025.00  
Sales Totals: 48 / \$14,025.00  
Station Totals: 48 / \$14,025.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---  
Market Totals \$42,500  
CABL 0% KASA 7% KBIM 0% KOAT 35%  
KOB 25% KRQE 33% KASY 0% KWBQ 0%

---COMPETITIVE COMMENTS---  
EST SSHARES  
Books NOV12  
Demos RA35+

--- CREDIT RISK ---  
CASH IN ADVANCE



# Spot Manager: All, 10/03/12-10/09/12



Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 10/03/12

## Station: KRQE

6860455	POL/Michelle	211991	M-F KRQE New	KRQE News	:30	P4	KRQE	Candidate	1676	6:11:15 AM	TV109X10812	\$125.00
6860455	POL/Michelle	211991	CBS This Mornir	CBS Early S	:30	P4	KRQE	Candidate	1676	7:23:06 AM	TV109X10812	\$100.00
6860455	POL/Michelle	211991	M-F 9a-10a	9a-10a	:30	P4	KRQE	Candidate	1676	9:18:10 AM	TV109X10812	\$100.00
6860455	POL/Michelle	211991	M-F KRQE New	12p-1230p	:30	P4	KRQE	Candidate	1676	12:20:34 PM	TV109X10812	\$175.00
6860455	POL/Michelle	211991	Soap Rotator	M-F 1230p-2	:30	P3	KRQE	Candidate	1676	12:58:11 PM	TV109X10812	\$175.00
6860455	POL/Michelle	211991	Dr. Phil	3p-4p	:30	P4	KRQE	Candidate	1676	3:51:13 PM	TV109X10812	\$125.00
6860455	POL/Michelle	211991	M-F KRQE New	4p-430p	:30	P4	KRQE	Candidate	1676	4:27:15 PM	TV109X10812	\$175.00
6860455	POL/Michelle	211991	KRQE News 13	530p-6p	:30	P4	KRQE	Candidate	1676	5:43:33 PM	TV109X10812	\$325.00
6860455	POL/Michelle	211991	M-F 6p-630p	M-F 6p-630p	:30	P4	KRQE	Candidate	1676	6:06:01 PM	TV109X10812	\$450.00
6860455	POL/Michelle	211991	LN M-F	10p-1035p	:30	P4	KRQE	Candidate	1676	10:16:10 PM	TV109X10812	\$700.00

\$2,450.00

\$2,450.00

Date: 10/04/12

## Station: KRQE

6860455	POL/Michelle	211991	CBS This Mornir	CBS Early S	:30	P4	KRQE	Candidate	1676	8:29:17 AM		\$100.00
6860455	POL/Michelle	211991	Price is Right	11a-12p	:30	P3	KRQE	Candidate	1676	11:29:11 AM		\$300.00
6860455	POL/Michelle	211991	M-F KRQE New	12p-1230p	:30	P4	KRQE	Candidate	1676	12:12:13 PM		\$175.00
6860455	POL/Michelle	211991	Soap Rotator	M-F 1230p-2	:30	P3	KRQE	Candidate	1676	12:59:26 PM		\$175.00
6860455	POL/Michelle	211991	M-F KRQE New	430p-5p	:30	P4	KRQE	Candidate	1676	4:48:25 PM		\$175.00
6860455	POL/Michelle	211991	KRQE News 13	530p-6p	:30	P4	KRQE	Candidate	1676	5:51:04 PM		\$325.00
6860455	POL/Michelle	211991	M-F 630p-7p	M-F 630p-7p	:30	P4	KRQE	Candidate	1676	6:47:48 PM		\$550.00

\$1,800.00

\$1,800.00

Date: 10/05/12

## Station: KRQE

6860455	POL/Michelle	211991	Fri Hour 2	8p-9p	:30	P4	KRQE	Candidate	1676			\$900.00
6860455	POL/Michelle	211991	M-F KRQE New	KRQE News	:30	P4	KRQE	Candidate	1676	6:31:55 AM		\$125.00
6860455	POL/Michelle	211991	CBS This Mornir	CBS Early S	:30	P4	KRQE	Candidate	1676	8:16:20 AM		\$100.00
6860455	POL/Michelle	211991	M-F 9a-10a	9a-10a	:30	P4	KRQE	Candidate	1676	9:08:35 AM		\$100.00
6860455	POL/Michelle	211991	M-F KRQE New	12p-1230p	:30	P4	KRQE	Candidate	1676	12:18:34 PM		\$175.00
6860455	POL/Michelle	211991	Soap Rotator	M-F 1230p-2	:30	P3	KRQE	Candidate	1676	12:58:11 PM		\$175.00
6860455	POL/Michelle	211991	Dr. Phil	3p-4p	:30	P4	KRQE	Candidate	1676	3:25:44 PM		\$125.00
6860455	POL/Michelle	211991	M-F KRQE New	4p-430p	:30	P4	KRQE	Candidate	1676	4:27:30 PM		\$175.00
6860455	POL/Michelle	211991	KRQE News 13	530p-6p	:30	P4	KRQE	Candidate	1676	5:50:04 PM		\$325.00
6860455	POL/Michelle	211991	LN M-F	10p-1035p	:30	P4	KRQE	Candidate	1676	10:08:12 PM		\$700.00

\$2,900.00

\$2,900.00

Date: 10/06/12

## Station: KRQE

6860455	POL/Michelle	211991	Sa KRQE News	530p-6p	:30	P4	KRQE	Candidate	1676			\$175.00
6860455	POL/Michelle	211991	CBS This Mornir	5a-7a	:30	P4	KRQE	Candidate	1676	5:58:56 AM		\$25.00
6860455	POL/Michelle	211991	KRQE News Sa	7a-8a	:30	P4	KRQE	Candidate	1676	6:28:26 AM		\$50.00

\$250.00

\$250.00

Date: 10/07/12

## Station: KRQE

6860455	POL/Michelle	211991	Su KRQE News	530p-6p	:30	P4	KRQE	Candidate	1676			\$175.00
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\$175.00

\$175.00

Date: 10/08/12

## Station: KRQE

6860455	POL/Michelle	211991	M-F KRQE New	12p-1230p	:30	P4	KRQE	Candidate	1676			\$175.00
6860455	POL/Michelle	211991	M-F KRQE New	4p-430p	:30	P4	KRQE	Candidate	1676			\$175.00
6860455	POL/Michelle	211991	KRQE News 13	530p-6p	:30	P4	KRQE	Candidate	1676			\$325.00
6860455	POL/Michelle	211991	M-F KRQE New	KRQE News	:30	P4	KRQE	Candidate	1676	6:59:16 AM		\$125.00
6860455	POL/Michelle	211991	CBS This Mornir	CBS Early S	:30	P4	KRQE	Candidate	1676	8:29:32 AM		\$100.00
6860455	POL/Michelle	211991	M-F 630p-7p	M-F 630p-7p	:30	P4	KRQE	Candidate	1676	6:52:53 PM		\$550.00
6860455	POL/Michelle	211991	LN M-F	10p-1035p	:30	P4	KRQE	Candidate	1676	10:27:28 PM		\$700.00

[Sorted by: Date]

# Spot Manager: All, 10/03/12-10/09/12



Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 10/08/12

Station: KRQE

\$2,150.00

\$2,150.00

Date: 10/09/12

Station: KRQE

06860455POL/Michelle	211991 Price is Right	11a-12p	:30 P3	KRQE Candidate	1676		\$300.00
06860455POL/Michelle	211991 M-F KRQE New	430p-5p	:30 P4	KRQE Candidate	1676		\$175.00
06860455POL/Michelle	211991 Tue Hour 3	9p-10p	:30 P3	KRQE Candidate	1676		\$2,000.00
06860455POL/Michelle	211991 CBS This Mornin	CBS Early S	:30 P4	KRQE Candidate	1676		\$100.00
06860455POL/Michelle	211991 M-F 9a-10a	9a-10a	:30 P4	KRQE Candidate	1676		\$100.00
06860455POL/Michelle	211991 M-F KRQE New	12p-1230p	:30 P4	KRQE Candidate	1676	12:28:41 PM	\$175.00
06860455POL/Michelle	211991 Soap Rotator	M-F 1230p-2	:30 P3	KRQE Candidate	1676	12:59:11 PM	\$175.00
06860455POL/Michelle	211991 Dr. Phil	3p-4p	:30 P4	KRQE Candidate	1676	3:43:05 PM	\$125.00
06860455POL/Michelle	211991 M-F 6p-630p	M-F 6p-630p	:30 P4	KRQE Candidate	1676	6:13:30 PM	\$450.00
06860455POL/Michelle	211991 LN M-F	10p-1035p	:30 P4	KRQE Candidate	1676	10:27:13 PM	\$700.00

\$4,300.00

\$4,300.00

14,025.00

[Sorted by: Date]